



BASS PRO SHOPS®
BIG CEDAR LODGE
+ AMERICA'S PREMIER WILDERNESS RESORT +

**Big Cedar Lodge
Fact Sheet**

- ADDRESS:** 612 Devil's Pool Road
Ridgedale, MO 65739
- TELEPHONE:** 417.335.2777 | 800.225.6343
- WEBSITE:** www.BigCedar.com
- OPENING DATE:** 1988
- OWNER:** Johnny Morris, founder/CEO of Bass Pro Shops, is sometimes referred to as “the Walt Disney of the Outdoors.” In 1972, Johnny started selling fishing tackle out of the back of his father’s liquor store. Since then, Johnny has earned a reputation as one of the most visionary and influential retailers of the last 50 years. Johnny purchased Big Cedar Lodge in 1987, originally envisioning it as a fishing camp for Bass Pro Shops employees and Tracker Boat customers. Morris, an avid outdoorsman, was inspired by the majestic beauty of Table Rock Lake and his own childhood memories of family fishing trips. He later decided to create a place for all families to reconnect with nature, and established the wilderness resort as a place where preservation, conservation, and family traditions meld.
- LOCATION:** Big Cedar Lodge is located 40 miles south of Springfield, Missouri, home to Bass Pro Shops flagship “granddaddy” store and headquarters. The resort is surrounded by thousands of acres of unspoiled Ozark Mountain wilderness just eight miles south of Branson, Mo.
- OVERVIEW:** As America’s premier wilderness resort, Big Cedar Lodge commands more than 4,600 acres in the heart of Missouri’s ruggedly serene Ozark Mountains. With genuine Ozark hospitality and unmatched attention to detail, the resort is currently celebrated as the No. 1 resort in the Midwest according to the readers of *Travel + Leisure*. Nestled in its own wooded hollow, Big Cedar Lodge overlooks the sparkling 43,000-acre Table Rock Lake, and features a collection of lodges, cottages and cabins rooted in rustic elegance that come with all the modern comforts. The resort also offers four restaurants, a world-class spa measuring 18,000 square feet, five swimming pools, more than 20,000 square feet of flexible meeting space, and dynamic land and water adventures, ranging from bass

fishing, water skiing and lake cruises to hiking and horseback riding at nearby Dogwood Canyon Nature Park.

HISTORY:

The resort was originally developed in the early 1920s as a luxurious country retreat for two prominent Missourians, business entrepreneur Jude Simmons and Frisco Railroad executive Harry Worman, before being converted in 1947 to Devil's Pool Guest Ranch and then Big Cedar Lodge in 1988.

ACCOMMODATIONS:

Big Cedar Lodge offers more than 260 spacious and well-appointed guestrooms across a collection of lodges, cozy cottages and private log cabins. Accommodations are outfitted with plush, cabin-style décor and offer privacy for an ideal vacation retreat.

Falls Lodge

Falls Lodge offers 65 guest rooms with balconies affording treetop views of the resort and lake. Many guest rooms include a whirlpool bath and gas fireplace.

Spring View Lodge

This intimate three-story lodge received a full update in 2016, including all new furniture. It features 17 guest rooms, with deluxe rooms including a whirlpool bath, balcony and fireplace.

Valley View Lodge

With scenic views of the valley and resort grounds, this three-story limestone and cedar lodge offers 57 guest rooms.

Private Log Cabins

Tucked in the woods or situated on Table Rock Lake, the resort's 81 private cabins offer the ultimate in seclusion and include a fully equipped kitchen, gas grill, deck, fireplace and whirlpool bath.

Knotty Pine Cottages

Eight cozy cottages exude the old-world charm dating to the resort's early dude ranch beginnings and are decorated in earth tone fabrics and native woods.

Bass Pro Shops Lakeside Cottages

The 25 lakeside cottages that opened in Summer 2015 are a cozy retreat, just steps from Table Rock Lake. Cottages feature spacious and open floor plans with vaulted ceilings, contemporary rustic-inspired furnishings, stone wood burning fireplaces and covered porches with gas grills.

Spa Cottage

Connected by a bridge to the resort's nature-inspired Cedar Creek Spa, the one-of-a-kind Spa Cottage is a charming and secluded hideaway nestled among leafy trees. The cottage offers an open-

concept suite with vaulted wood-beam ceilings, rustic elegant furnishings, a wood-burning fireplace, king bed, heated wood floors, luxurious spa-like bathroom, and a wall of sliding glass doors that fully open out to a balcony that perches above the stream below.

Carriage House Cottage

As the resort's newest accommodation that opened in Summer 2016, this historic cottage was built in the early 1920's as the caretaker's cottage for the original property. Located in the heart of the resort, it offers easy access to resort amenities and is within walking distance to Cedar Creek Spa. Newly remodeled, the cottage offers an open floor plan with a king bed, living area with a wood burning fireplace, second sitting area with surround sound and full cinematic screen, a wet bar with microwave and refrigerator and dining table for four. The bathroom features a luxury jetted tub and separate double shower with a waterfall edge.

DINING:

Big Cedar Lodge has three distinct dining outlets that offer inspired heartland cuisine for every palate, in historic settings surrounded by nature's rustic elegance:

Devil's Pool Restaurant

Once the home of Jude Simmons, the original 1920s land owner of Big Cedar Lodge, Devil's Pool Restaurant offers scrumptious Southern home-style dishes in a rustic log structure with hand-wrought metal chandeliers, antique furnishings, a stone fireplace and a 100-year-old mahogany bar. Serving breakfast, lunch and dinner, this casual dining experience offers the best of Southern cuisine including hickory-smoked prime rib, smoked trout and other local Ozarks favorites.

Buzzard Bar

Downstairs from Devil's Pool Restaurant is the warm and welcoming Buzzard Bar that offers a tasty selection of sandwiches, salads including the famous blueberry poppy seed dressing, and house-made soups in addition to many entrees from Devil's Pool. Guests can choose from indoor and outdoor seating and enjoy nightly live entertainment, including appearances from Clay Self, the resort's Singin' Cowboy who has appeared on the Grand Ole Opry.

Truman Coffee & Café

As one of the original structures at Big Cedar Lodge, Truman Coffee & Café pairs its 1920s Tudor-style charm with breakfast and lunch fare such as pastries and muffins baked fresh each day, traditional biscuits and gravy, sandwiches and delicious sides, and specialty drinks including coffees, fruit smoothies and frappes.

TOP OF THE ROCK

Situated at the highest elevation in Taney County with uninterrupted views of the Ozark Mountains and Table Rock Lake, Top of the Rock is a nature-based heritage preserve nestled among some of Missouri's most breathtaking scenery. A majestic extension of the award-winning resort

experience at Big Cedar Lodge, Top of the Rock is a landmark first for the region that offers a host of world-class recreational experiences and attractions, including the Lost Canyon Cave and Nature Trail, Ancient Ozarks Natural History Museum, “End of the Trail” All-American Wine Cellar, and four elegant yet casual dining options. It is also one of the most stunning mountain wedding venues in Missouri, with the spectacular Chapel of the Ozarks and Civil War-Era Cabin that is ideal for honeymooners. Rooted in rustic elegance and honoring the alluring landscape and spirit of southwest Missouri, Top of the Rock brings together locals, Big Cedar Lodge guests and visitors from around the region, nation and beyond in a wondrous setting that offers world-class recreation in the heart of the Ozarks.

Top of the Rock components:

- Lost Canyon Cave & Nature Trail
- Top of the Rock Golf Course & Pro Shop
- Ancient Ozarks Natural History Museum
- Arnie’s Barn Restaurant
- Arnie’s Barn General Store
- Osage Restaurant
- Buffalo Bar
- “End of the Trail” All-American Wine Cellar
- Chapel of the Ozarks
- Top of the Rock Civil War-Era Cabin

SPA & FITNESS:

Cedar Creek Spa

Blending cottage-style charm with the rustic elegance of Big Cedar Lodge, the 18,000-square-foot spa pairs 11 luxurious treatment rooms featuring cozy fireplaces with nature-inspired spaces and unique features including a candle-lit grotto pool and ice room, open-air showers, a full-service salon, indoor-outdoor suite for celebrations, and an exclusive Vichy shower treatment known as the “Ozarks Rain Experience.”

Cedar Creek Spa highlights:

- 11 Luxurious Treatment Rooms
- Women’s and Men’s Lounges
- Open-Air Showers
- Grotto Pool and Ice Room
- Full-Service Salon
- Indoor-Outdoor Suite

Fitness Center

The fully-equipped fitness center offers a premier workout experience with a 15-station Star Trac training circuit with elliptical machines, treadmills, bikes and more, plus Olympic-style free weights and dumbbells. John Bennett, the resort’s certified personal trainer, designs efficient and effective fitness programs for guests of all ages, fitness levels and health goals. The resort also offers a host of fitness classes, ranging from yoga hikes to Ozark Indoor Cycling and paddle board fitness classes on Table Rock Lake

LAND & WATER ACTIVITIES:

The resort's **Bent Hook Marina & Market** serves as a gateway to water fun on Table Rock Lake, which is considered one of the country's top bass fishing lakes and offers 43,000 acres of sparkling blue-green water, along with postcard-worthy lakefront scenery. Bass and large bluegill are abundant here, along with catfish of all sizes.

The marina offers professional bass fishing and bowfishing guides and 100 covered slips. Rental options include fully-equipped Tracker bass boats, ski boats, pontoons, party barges, pull tubes, kneeboards, wakeboards, water skis, paddleboards and fishing equipment. Kayaks, canoes, and paddle-boats are complimentary. Guests can also enjoy sunset cruises aboard **Lady Liberty**, the resort's 65-foot leisure cruise yacht. Bent Hook Market offers a variety of grocery items and lake essentials from Bass Pro Shops. Guests can also enjoy the market's Box Lunch and Room Service menus.

The **Bass Pro Shops Long Creek Marina** on Table Rock Lake near the resort offers boat and personal watercraft rentals, fishing services, and a ski school.

GOLF:

Southwest Missouri and Big Cedar Lodge have become a world-class golfing destination, with acclaimed courses designed by some of the top names in golf: Tom Fazio, Jack Nicklaus, Arnold Palmer, Tom Watson and Gary Player. Along with these legendary names, Johnny Morris is changing and growing the game of golf while incorporating Missouri's natural beauty into every shot.

Buffalo Ridge Springs Golf Course

Matching the beauty of Top of the Rock is the Tom Fazio designed Buffalo Ridge Springs Course (formerly Branson Creek Golf Club). Already acclaimed as the region's top golf course, Buffalo Ridge has been transformed by the guiding hands of visionary conservationist Johnny Morris and renowned golf course architect Tom Fazio. Adding new approaches, water features and bunkers, Morris and Fazio have redesigned the course layout to bring players in close contact with nature, native grasses and free-ranging buffalo from nearby Dogwood Canyon Nature Park. The course has been rated the #1 Public Course in Missouri by Golf Magazine and has been named one of the Top 10 Missouri Courses by Golf Digest since 2001. The course holds a Golf Digest rating of 4.5 stars out of 5.

Top of the Rock Golf Course

Top of the Rock Golf Course, known as the first-ever Par-3 course to be included in a professional championship, features nature and golf at its finest. Perched high above Table Rock Lake, the peaceful waterfalls, wandering creeks, bass filled ponds and pristine lakes of Top of the Rock complete a true celebration of nature, the Ozarks and the game of golf. The experience includes **Top of the Rock**, a Jack Nicklaus Signature Course, an Arnold Palmer-designed **Practice Facility**, and Tom Watson's 70,000 square-foot putting complex called the "**Himalayas**."

Gary Player Golf Course – *Coming Soon!*

World Golf Hall of Famer Gary Player and Johnny Morris have teamed up to create a world-class, family-friendly golf course at Big Cedar Lodge. Set to open in 2017, the 12-hole course will be designed in a very welcoming, fun and creative way, so as not to intimidate novice players.

MEETINGS AND EVENTS:

Big Cedar Lodge is one of the largest meeting resorts in the Ozarks, featuring more than 20,000 square feet of flexible space across more than 20 meeting venues with sophisticated, mountain-inspired settings ideal for family gatherings, corporate retreats, conferences and incentive trips. Fun group activities include Chuckwagon dinners at a rustic campsite, group photos courtesy of our on-site photographer and team building adventures ranging from Ozark Olympics to casino nights.

Lady Liberty

Lady Liberty is a custom-built 65-foot luxury yacht that captures the beauty of a by-gone era while employing the modern amenities of today. This distinctive yacht has a beautifully appointed main cabin, unique fantail veranda and a spacious, open-air upper deck. Add a touch of sophistication and charm to a group event with a cruise on Table Rock Lake.

Grandview Conference Center

Completed in October 2008, the Grandview Conference Center blends rustic luxury and expansive window walls that offer panoramic views of Table Rock Lake with the latest technologies and more than 20,000 square feet of flexible event space including a serene Grandview Lawn setting. It can accommodate groups of 10 to 1,000.

The Worman House

The Worman House, which originally served as the 1920s country retreat for Frisco Railroad executive Harry Worman, is available as a private event rental. It offers breathtaking views and a charming patio area with a fountain.

WEDDINGS:

Big Cedar Lodge offers breathtaking settings for weddings, rehearsal dinners and receptions for up to 500 guests. Banquet rooms are fashioned in an elegant Adirondack design theme and feature large windows, with outdoor spaces including intimate terraces and the spacious Grandview Lawn. Along with countless stunning outdoor venues, Big Cedar and its sister properties offer four uniquely different wedding chapels.

Chapel of the Ozarks at Top of the Rock

Resting at the highest point in Taney County, this enchanting, three-story chapel boasts incredible floor-to-ceiling views of Table Rock Lake through arched windows, native limestone detailing and a

steeple with a bell tower. Beyond the antique pine wood entry doors, the chapel opens to soaring 23-foot vaulted ceilings and broad bay windows that perfectly frame the overlook of Table Rock Lake. Built by Ozark artisan craftsmen, the chapel seating area accommodates up to 200 guests with a balcony that is ideal for a string quartet or soloist.

The Garden Chapel

Set on a picturesque hillside with dramatic Ozark Mountain views at the heart of Big Cedar Lodge, the Garden Chapel reflects the resort's tradition of honoring the past with classic exterior whitewashed lap siding, floor-to-ceiling gothic windows with hand crafted operable shutters and custom screens. Inside, traditional church pews and lanterns add to the chapel's special ambiance. The chapel can host up to 80 guests.

Integrity Hills Chapel

Integrity Hills Chapel stands atop a hill, crowning a European-inspired estate overlooking Table Rock Lake. From its stone floor to iron chandeliers, each element of the chapel was custom crafted by local artisans. Couples marry in front of a 19-foot cedar cross flanked by picture windows and a panoramic view of Table Rock Lake and the Ozark Mountains while two sets of large double doors swing open to reveal the bride before she makes her entrance.

Hope Wilderness Chapel

A replica of traditional places of worship from the 1800's, Hope Wilderness Chapel was handcrafted by staff members at Dogwood Canyon Nature Park. The chapel features local materials including native short-leaf pine logs, rough-sawn oak flooring and an eastern red cedar ceiling. The chapel's back wall, made entirely of windows, frames a picturesque view of one of many waterfalls at Dogwood Canyon. The chapel seats 120 guests and is available for weddings, vow renewals, meetings, and special services.

DOGWOOD CANYON NATURE PARK:

Dogwood Canyon Nature Park is a 10,000-acre wilderness park that has just reopened as a world-class nature paradise and educational center in the Ozarks region of southwest Missouri. At the heart of Dogwood Canyon's thoughtful re-imagination is Johnny Morris, the founder of Bass Pro Shops and nearby Big Cedar Lodge who still calls the region home, and his longstanding commitment to environmental conservation that led him to acquire the first parcels of the park in 1990. The park is managed by the Johnny Morris Foundation, a non-profit organization that promotes environmental conservation by maintaining the park and providing the public with an unspoiled setting for exploration and enjoyment. Following an expansion guided by a deep ethos of conservation, Dogwood Canyon Nature Park is now open to the public with a mission to conserve, preserve and educate. The natural beauty of the park includes towering bluffs, waterfalls, creek beds, hand-crafted bridges and wildlife such as bison, elk and Texas longhorn cattle.

Adventures and amenities include:

- Working Mill
- Canyon Grill Restaurant
- Education Center
- Treehouse
- Little Indian Stables
- General Store & Outfitters
- Horseback Riding
- Tram Tours
- 3D archery
- Biking
- Trout fishing
- Walking/hiking

BASS PRO SHOPS

OUTDOOR ACADEMY:

Designed for all skill-levels, the Bass Pro Shops Outdoor Academy is a world-class facility, opened to Big Cedar guests in 2016 as an ideal destination for family and group activities. It offers training and experience in shooting sports with the stunning backdrop of Table Rock Lake. Various shooting disciplines including ATA Trap, Wobble Trap, American Skeet and Sporting Clays are available. Guests will be supplied with a shotgun, ammunition, clay targets and all required safety gear. The academy and its outdoor amphitheater are also available for private functions and special events. The Outdoor Academy is open to ages 14 and up.

ADDITIONAL RESORT

AMENITIES & ACTIVITIES:

- Arcade
- Big Cedar Beach
- Board Games
- Canoes
- DVD Checkout
- Fitness Center
- Horseshoes
- Hot Tubs
- Kayaks
- Mini Golf Course
- Paddleboats
- Paved Jogging & Walking Trails
- Playground
- Sand Volleyball
- Scenic Hiking Trails
- Shuffleboard
- Swimming Pools

AWARDS:

Big Cedar Lodge's recent accolades include:

- World's Best Awards: #1 Resort in the Midwest, *Travel + Leisure*, 2016

- Family Vacation Critic Favorite Hotels Award, *Family Vacation Critic*, 2016
- Best of Weddings: Best Venues and Best Receptions, *The Knot*, 2016
- Reader's Choice Awards: #2 Best Resorts in the Midwest, *Condé Nast Traveler*, 2015
- Top 50 Wedding Venues in America: Midwest, *Brides*, 2015
- Best of Northwest Arkansas' Reader's Poll: Best Getaway Destination Lodge, *Citiscapes Magazine*, 2015
- World's Best Awards: #49 Best U.S. Hotel for Families, *Travel + Leisure*, 2014
- Reader's Choice Awards: #3 Best Resorts in the Midwest, *Condé Nast Traveler*, 2014
- World's Best Awards: #25 Best U.S. Hotel for Families, *Travel + Leisure*, 2013
- Readers' Choice Awards: #2 Top Resort in the Midwest, *Condé Nast Traveler*, 2013
- Top 500 Hotels, *Travel + Leisure*, 2013
- Gold List, *Condé Nast Traveler*, 2013
- World's Best Awards: #6 Best U.S. Hotel for Families, *Travel + Leisure*, 2012
- Readers' Choice Awards: #6 Best Resort in the Southern U.S., *Condé Nast Traveler*, 2012
- Best of the Best, *The Wall Street Journal*, 2011
- Top 10 Resorts in the Country, *Southern Living*, 2011
- Top 100 Mainland U.S. Resorts, *Condé Nast Traveler*, 2010
- Best Weekend Getaway, *417 Magazine*, 2010
- Architecture and Design Award, *Hospitality and Design Magazine*, 2010

AREA ATTRACTIONS:

Attractions near Big Cedar Lodge include:

- Bass Pro Shops Outdoor World, "The Granddaddy" of all outdoor stores – Springfield, MO
- Bass Pro Shops Outpost at the Branson Landing
- Table Rock Lake
- World-class golf courses
- Silver Dollar City
- Wonders of Wildlife (coming soon) – Springfield, MO

###

Media Contact:

Shelby Stephenson
SLStephenson@Big-Cedar.com
 417-339-5123