



FOR IMMEDIATE RELEASE

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Bass Pro Shops at the Pyramid to host fifth annual FLOCKTOBERFEST event for families and outdoors enthusiasts

Largest hunting event and sale returns to Memphis; features National Calling Championship, Super Retriever Series, free live concerts and new Cornhole Tournament

MEMPHIS, Tenn. – FLOCKTOBERFEST, the world’s greatest hunting expo and sale, is returning to Bass Pro Shops at the Pyramid in downtown Memphis starting Thursday, October 3. Thousands are expected to attend the 10-day celebration featuring the National and Regional Duck Calling Championships, Super Retriever Series, free live concerts and the new FLOCKTOBERFEST Cornhole Tournament.

Starting Thursday, October 3 through Sunday, October 13, FLOCKTOBERFEST provides guests access to dozens of free seminars and demonstrations by the top names in hunting and waterfowling, special exhibits, celebrity appearances and a variety of activities for all ages and skill levels. The expo features several fan favorite events including the fifth annual Big Cypress National Duck Calling Championship welcoming competitors from across the country; special appearances by Justin Martin from Duck Commander and the Super Retriever Series dog jumping competition. The festival atmosphere also offers local food, drinks and entertainment.

“FLOCKTOBERFEST signals the return of fall and now, in its fifth year, has become a cherished Memphis tradition,” said David Hagel, general manager of Bass Pro Shops at the Pyramid. “It’s with great pride that we welcome families and outdoor enthusiasts back to the Pyramid for this one-of-a-kind event that brings families together and inspires everyone to enjoy time spent in the great outdoors.”

Waterfowl and hunting events

FLOCKTOBERFEST provides insights on hunting, waterfowl and outdoor activities from some of the biggest names in the industry. Key activities include:

- **The biggest sale of waterfowl and hunting gear** with great deals on the latest name-brand hunting and waterfowl gear: October 3-13
- **Ducks Unlimited Regional and Big Cypress Lodge National Duck Calling Championship** with expert callers from across the country competing for the largest prize pool ever offered: October 12
- **Premium seminars, classes and demonstrations** featuring outdoors celebrities, pro hunters and world-renowned wildlife experts: October 12–13

New cornhole tournament in 2019

New to the event this year is the 2019 FLOCKTOBERFEST Cornhole Tournament October 12 from 9 a.m. to 3 p.m. This exciting competition features a two-person team; single elimination format and is limited to 50 teams. Grand prize winner will receive a competition Cornhole game set, \$500 cash, a one-night stay at Big Cypress Lodge and bowling for two at Uncle Buck's Fish Bowl. Second place winner will receive a \$200 Bass Pro Shops gift card and third place will receive a \$100 Bass Pro Shops gift card. To register for the Cornhole Tournament email cornholetournament@wildsports.com.

Free concerts

FLOCKTOBERFEST delivers free live music inside the Pyramid on Saturday, October 12. The Grassfire Bluegrass Band kicks things off from 10 a.m. to 1:30 p.m. Rebel Engine recording artist, Stephanie Quayle, will perform from 2 to 3 p.m. Finally, The River Bluff Clan will entertain visitors from 3:30 to 7 p.m.

Fun for everyone

Special activities for the whole family are planned Saturday, October 12 and Sunday, October 13. Highlights include:

- **Special appearance by Duck Commander's Justin Martin:** October 12
- **Super Retriever Series** brings the top sporting dogs in the world to compete in pool diving competitions: October 12 and 13
- **Kids Outdoor Day** with free activities and events including a catch-and-release pond, BB gun range and archery range: October 13

For a full schedule of events and times, visit www.basspro.com/flocktoberfest.

The nation's waterfowl capital

Located in downtown Memphis, Tennessee along the Mississippi River and famous Mississippi Flyway, Bass Pro Shops at the Pyramid offers the largest assortment of waterfowl and related hunting equipment ever assembled alongside a wide selection of other high-quality outdoor gear.

Bass Pro Shops at the Pyramid is also home to the Ducks Unlimited Waterfowling Heritage Center, a free wetlands education museum showcasing the history of waterfowling and wetlands conservation. Created in partnership with Memphis-based Ducks Unlimited, the world's leader in wetlands and waterfowl conservation, the Center allows visitors to learn more about the incredible wildlife found along the Mississippi Flyway and the importance of

conserving wetlands. The Center educates guests on the variety of waterfowl species, offers access to waterfowl experts and an exhaustive look at the largest collection of waterfowl decoys alongside taxidermy, calls and sporting art.

Schedule and additional details

All FLOCKTOBERFEST activities take place at Bass Pro Shops at the Pyramid. Due to outdoor activities, parking directly outside the Pyramid will be limited on certain days. Additional details including a confirmed schedule of events, participating sponsors and more can be found online at www.basspro.com/flocktoberfest.

FLOCKTOBERFEST attendees can enjoy the event from Big Cypress Lodge. This 103-room wilderness hotel inside Bass Pro Shops at the Pyramid is the first hotel inside any Bass Pro Shops location. The rustic-elegant and well-appointed guest cabins and suites capture the spirit of the great outdoors including special treehouse suites and cabins featuring interior and exterior views. Make your reservation today at www.big-cypress.com.

Make your plans now to visit the great state of Tennessee this fall. Log on to www.tnvacation.com/guide to get started today.

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About Bass Pro Shops at the Pyramid

Envisioned by Bass Pro Shops founder Johnny Morris, known as the Walt Disney of retail, Bass Pro Shops at the Pyramid is a dynamic, immersive adventure experience located inside a massive transformed sports arena and the most unique retail location in the world. In addition to a vast assortment of outdoor gear including the greatest selection of waterfowl equipment anywhere, the Pyramid includes Uncle Buck's Fish Bowl & Grill, an "underwater" bowling alley and restaurant, a wilderness hotel called Big Cypress Lodge, nearly 600,000 gallons of water features, a cypress swamp with 100-foot-tall trees, the interactive Ducks Unlimited Waterfowling Heritage Center, and The Lookout, a breathtaking glass-floored cantilevering observation deck at the top of the 32-story steel structure that offers one-of-a-kind views of downtown Memphis and the Mississippi River. Store hours are 8 a.m. to 10 p.m. Monday through Saturday and Sunday 8 a.m. to 7 p.m. Admission to the store is free. Select attractions require a fee. Visitors can see this one-of-a-kind retail experience inside the iconic Memphis Pyramid located at 1 Bass Pro Drive, Memphis, Tennessee.

About Bass Pro Shops

[Bass Pro Shops](http://www.basspro.com) is North America's premier outdoor and conservation company. Founded in 1972 when avid young angler Johnny Morris began selling tackle out of his father's liquor store in Springfield, Missouri, today the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more. In 2017 Bass Pro Shops acquired [Cabela's](http://www.cabela.com) to create a "best-of-the-best" experience with superior products, dynamic locations and outstanding customer service. Bass Pro Shops also operates [White River Marine Group](http://www.whiterivermarine.com), offering an unsurpassed collection of industry-leading boat brands, and [Big Cedar Lodge](http://www.bigcedarlodge.com), America's Premier Wilderness Resort. Under the visionary conservation leadership of Johnny Morris, Bass Pro Shops is a national leader in protecting habitat and introducing families to the outdoors and has been named by Forbes as "one of America's Best Employers."

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