



## CONCEPT

Uncle Buck's Fish Bowl & Grill is a combination family eatery and bowling alley with more than a dozen locations across North America, each connected to a Bass Pro Shops retail location, with one freestanding location in Destin, Fla. Bass Pro Shops Founder Johnny Morris created the concept in honor of his Uncle Buck, who "would've been right at home" at the restaurant. Uncle Buck was an avid fisherman, family man and outdoorsman and passed that passion on to his nephew. Morris' favorite memories of Uncle Buck revolve around fishing, family get-togethers and the stories he'd tell. Morris created Uncle Buck's Fish Bowl & Grill to be the kind of place guests will love bringing their families—a place to eat, bowl and make wonderful memories, the way Uncle Buck would've wanted it.

## MENU

Uncle Buck's Fish Bowl & Grill offers casual family dining, featuring a variety of sharable and individual dishes.

### ***Core Menu***

The menu features appetizers, soups, salads, sandwiches, flatbreads, pizzas and signature entrees. Seafood entrees include the Famous Islamorada Fish Sandwich – originating from the first Bass Pro Shops Restaurant in the Florida Keys, Fish Tacos and Bourbon Glazed Salmon. The menu also includes steak and several burger options. A children's menu offers Mini Sliders, Mac & Cheese, Grilled Chicken Breast and more.

### ***Signature Items***

Signature items include the Alley Gator, the most popular appetizer on the menu, consisting of lightly fried alligator tail served with cooling gator sauce, BBQ Chicken Flatbread, Tournament Burger covered in bacon and smoky barbecue sauce and the American Sportsman Top Sirloin steak.

### ***Seasonal Items***

Uncle Buck's Fish Bowl & Grill creates a seasonal menu several times a year, incorporating ingredients and flavors just right for each season. Fall 2015 seasonal highlights include: Duck Wings glazed in an Apple Pie Moonshine Honey Sauce, Wild Boar Burger, Buffalo Strip Steak, Venison Hunter's Chili and Salted Caramel Apple Pie.

### ***Bar Program***

The Uncle Buck's Fish Bowl & Grill Shipwreck Bar features margaritas, specialty cocktails, barrel aged liquor, beer and wine. American, import, craft and specialty brews are served in Uncle Buck's branded pint glasses. The sharable signature "Fish Bowl" cocktail is a tropical sea blue drink served in a perfectly round Uncle Buck's logo'd fish bowl. New

cocktails are released seasonally, including the Cranberry Margarita – introduced fall 2015.

## **DESIGN**

Uncle Buck's Fish Bowl & Grill takes an over-the-top approach to design, creating an immersive underwater experience for guests. Visitors will feel as if they are deep under water in the Atlantic Ocean, exploring the remains of a sunken ship. The restaurant's focal point is the Shipwreck Bar, where the bow of a barnacle-encrusted wooden ship sits suspended amongst simulated waves, scores of coral reefs, over 40 species of exotic fiberglass fish and other treasures found at the bottom of the ocean. The ship is made of weathered dock wood and features a beautiful mermaid on the center mast. Johnny Morris' famous 1,200-pound tuna is prominently displayed directly over the center of the bar. Every inch of wall space from floor to ceiling is covered in an expansive underwater themed mural, depicting marine life and further simulating the feeling of being completely submerged in the ocean. Captain's chairs, dock lanterns, nautical rope, fishing poles and aquatic photographs surround the restaurant.

## **FUN & GAMES**

Depending on the location, Uncle Buck's Fish Bowl & Grill features eight to 16 regulation-sized bowling lanes. Furthering the unique underwater-themed experience, bowling lanes feature sea creature ball returns in the likeness of a giant octopus, open mouthed alligator, great white shark and more. A combination of design and lighting effects make the lanes appear to be rippling like the ocean tide, and hand-painted sea-inspired bowling balls depict marine life including a glaring alligator eye and largemouth bass. The restaurant's Trophy Room features a stately fireplace with an octopus adorned grate, black and white photographs and fishing memorabilia decorating the wood paneled walls, and a classic wooden billiards table. The Trophy Room is available for private parties.

## **PRIVATE DINING**

Each Uncle Buck's Fish Bowl & Grill offers two private rooms in addition the Trophy Room, seating up to 100 guests and ideal for a private lunch or dinner, seminar, birthday or holiday party. Private rooms are available with or without bowling lanes and offer a banquet menu in addition to the regular menu. Each room is equipped with large flat screen televisions and audio-visual capabilities.

## **CURRENT LOCATIONS**

There are currently more than a dozen Uncle Buck's Fish Bowl & Grill restaurants across North America, located inside Bass Pro Shops retail stores in Altoona, Iowa, Destin, Fla., Colorado Springs, Colo., East Peoria, Ill., Harlingen and Round Rock, Texas, Tacoma, Wash., Bristol and Memphis, Tenn., San Jose, Calif., Bridgeport, Conn. and Vancouver, Canada. All locations are open daily for lunch and dinner.

## **WEBSITE**

[www.restaurants.basspro.com/UncleBucksFishBowl/](http://www.restaurants.basspro.com/UncleBucksFishBowl/)

## **MEDIA CONTACT**

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