



**Big Cypress Lodge
Fact Sheet**

- ADDRESS:** 1 Bass Pro Dr.
Memphis, TN 38105
- TELEPHONE:** 901-620-4600
1-800-225-6343
- WEBSITE:** www.Big-Cypress.com
- OPENING DATE:** Spring 2015
- OWNER:** Johnny Morris, founder of Bass Pro Shops and owner of Big Cedar Lodge, a wilderness resort in Missouri's Ozark Mountains.
- LOCATION:** Big Cypress Lodge is a one-of-a-kind hotel experience located in the iconic Memphis Pyramid, now called Bass Pro Shops at the Pyramid. It is situated in downtown Memphis, along the Mississippi River and famous Mississippi Flyway.
- OVERVIEW:** Big Cypress Lodge is a wilderness hotel inside the Bass Pro Shops at the Pyramid in downtown Memphis. The hotel sprawls across the second and third floors and looks upon the vibrant Bass Pro Shops retail and lifestyle areas on the ground floor. Rooms are designed to bring the great outdoors inside with rustic-elegant guest suites that resemble vintage log cabins. Guests also enjoy access to a fitness center and spa. Big Cypress Lodge includes a boardroom, conference rooms and a patio event space.
- HISTORY:** The Memphis Pyramid, originally built in 1991, was a former sports arena for the University of Memphis men's basketball program and the NBA's Memphis Grizzlies.
- ACCOMMODATIONS:** Big Cypress Lodge offers 103 rustic-elegant and well-appointed guest cabins and suites that bring the spirit of the great outdoors to the Pyramid. The treehouse rooms, duck cabins, fly fishing lodges, junior suites, governor's suite and hospitality suite overlook the Pyramid's vast cypress and wetlands expanse. All rooms feature interior or exterior views, elegant cabin-style décor and handcrafted furnishings, an electric fireplace, and a spa-like bathroom with jetted bathtub and separate glass-enclosed shower. Most rooms offer French doors that open to a

private screened-in porch with rocking chairs that overlook the ground level.

Every room comes with a view – whether of Memphis and the surrounding landscape or of the exciting interior wilderness world.

Interior and Exterior

The interior and exterior rooms include 34 Interior Double Queen, 36 Interior King, 7 Exterior Double Queen and 4 Exterior King. Each room measures at 518 square feet, can accommodate up to four guests, features electric fireplaces and other features specific to each room type.

Duck Cabin

2 Duck Cabins measure 530 square feet. The cabins are designed to resemble vintage waterfowl hunting cabins with Ducks Unlimited artwork and decor.

Fly Fishing Lodge

2 Fly Fishing Lodges measure 1,318 square feet. The lodges accommodate up to seven guests and feature a king bed downstairs and a spiral staircase that leads you to the open loft with queen bunk beds.

Junior Suite

Measuring 1,216 square feet, 6 Junior Suites accommodate up to six guests and feature separate bedrooms for a king bed and two queens.

Tree House

4 Tree House Rooms are nestled among hundred-foot cypress trees. Measuring 1,032 square feet, this suite accommodates up to eight guests and features separate bedrooms for a king bed and two queens.

Governor's Suite

Offering spectacular views of the Pyramid interior, the Governor's Suite features vaulted ceilings, a full kitchen and a private balcony overlooking the Cypress Swamp. Measuring 1,995 square feet, this suite accommodates up to eight guests, includes a boardroom and can be reserved as two separate sleeping rooms.

DINING:

Big Cypress Lodge provides access to the following distinct dining and bar options that offer heartland cuisine and specialty cocktails for every palate, in nature-inspired settings:

Uncle Buck's Fishbowl & Grill

Located on the ground floor, Uncle Buck's Fishbowl & Grill serves American favorites with a truly unique atmosphere and design, as well as a centerpiece bar and 13-lane, ocean themed bowling alley.

Casual family dining is available in the Grill and an island-theme bar area offers visitors the experience of feeling like they are underwater exploring the skeletal remains of a sunken ship. Looking up, visitors can see the battered barnacle and coral-encrusted wooden hull, an old rusted iron chain and the iron rail around the bow. A host of exotic fish swim in and around the wreck while Dorado and sharks, suspended from the ceiling, appear to swim overhead. The bar features a huge saltwater aquarium with scores of beautiful, tropical fish. It is elevated to provide views of the bowling action.

The Lookout at the Pyramid

Located on the top level of the Pyramid, this full service bar features specialty drinks and offers indoor and outdoor seating along with glass observation decks and panoramic views of the Memphis skyline and Mississippi River. A massive circular 10,000 gallon catfish aquarium commands the middle of the restaurant.

SPA & FITNESS:

Spa Services

Our Spa Services offer beauty, body and nail treatments. There are two massage rooms and two manicure/pedicure stations.

Fitness Center

The fully-equipped, state-of-the-art fitness center offers a premier workout experience complete with locker rooms and showers.

MEETINGS AND EVENTS:

Big Cypress Lodge offers a boardroom, four conference rooms and a patio event space ideal for groups, meetings and celebrations.

BASS PRO SHOPS AT THE PYRAMID:

This massive destination experience offers something for everyone, from the serious outdoor enthusiast to families looking to have fun. The wilderness-inspired retail and lifestyle space sprawls over the ground level and half of the second floor of the Pyramid.

Features Include:

- A giant cypress swamp environment with ponds and alligator pools
- Ten aquariums with 600,000 gallons of water, teeming with more than 1,800 fish
- Central glass elevator that is the country's tallest free-standing elevator
- Largest assortment of waterfowl and related hunting equipment ever assembled and a wide selection of quality sporting gear to meet all outdoor needs

Adventures and Activities Include:

- 25-yard live fire pistol and archery ranges

- New Ducks Unlimited National Waterfowling Heritage Center, an interactive wetlands and waterfowl education museum that will showcase the history of waterfowling and wetlands conservation, and include a waterfowl identification kiosk, wetlands exhibit and onsite expert waterfowl staff
- Local, regional and national fishing tournaments onsite at the Pyramid boat launch with direct access to the Mississippi River

AREA ATTRACTIONS:

Memphis attractions near Big Cypress Lodge include:

- Beale Street Historic District
- Sun Studio
- Stax Museum of American Soul Music
- Elvis Presley's Graceland
- National Civil Rights Museum

###

Media Contact:

Shelby Stephenson
SLStephenson@Big-Cedar.com
417-339-5123