



Backgrounder

Bass Pro Shops National Headquarters

Experience "The Granddaddy" of all outdoor store in Springfield, Missouri

SPRINGFIELD, Mo. --- Known as "The Granddaddy" of all outdoors stores, Bass Pro Shops Outdoor World is the number one tourist destination in Missouri attracting four million families, sportsmen and outdoor enthusiasts every year. With nearly 500,000 square-feet of immersive shopping fun, the original Bass Pro Shops location offers visitors one of the largest assortments of outdoor gear, apparel and gifts under one roof. A number of additional wildlife and conservation-based attractions and amenities make the campus unlike anywhere else including:

- **Johnny Morris' Wonders of Wildlife National Museum and Aquarium** – the most immersive fish and wildlife attraction in the world with 1.5 million gallons of water and 35,000 live fish, reptiles, mammals and birds.
- **The National Archery Hall of Fame** – a free gallery that seeks to preserve the sport's history and tradition with more than 1,500 artifacts including a handmade bow made by the Native American Apache leader Geronimo.
- **The NRA Sporting Arms Museum** – a free museum that showcases the development and evolution of hunting arms in America from colonial times to today; home to the premier collection of sporting arms in the world.
- **John A and Genny Morris Conservation Education Center** – a 50,000-square foot education center home to The Wonders of the Ozarks Learning Facility (WOLF) School, a comprehensive outdoor learning school that serves as a national model for outdoor education.
- **White River Conference Center** – elaborate banquet spaces for special events with a signature wilderness atmosphere.
- **Hemingway's Blue Water Café** – a full-service restaurant with a unique atmosphere inspired by American author and saltwater fishing legend Ernest Hemingway, an avid international sportsman and one of the pioneers of the big game fishing.

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